

URBAN STRATEGIES

Postgraduate Program (MSc)

APPLICATION (MSc)

Applicants apply with portfolio, CV, letter of intent, copy of passport, passport-sized photograph, copy of diploma and certified translation (English), TOEFL or ILTS test with results of 83/6,5 and completed application form. Applications are due one month prior to course start. Late submissions will be considered on an individual basis.

Urban Strategies Postgraduate Program
Institute of Architecture
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URBAN TECHNIQUE (3 sem/MSc)

spring entry March 2012

POWER PLANT CITY (3 sem/MSc)

spring entry March 2012

EXCESSIVE (3 sem/MSc)

next course starts June 2012

SUMMERSCHOOLS (4 weeks)

next course starts July 2012

di:'angewandte

Universität für angewandte Kunst Wien
University of Applied Arts Vienna

IOA
INSTITUTE OF
ARCHITECTURE

URBAN STRATEGIES

Headed by Wolf D. Prix the international postgraduate program leads to a Master of Science in Urban Strategies (MSc - Urban Strategies). Within three semesters we encourage young architects and related professionals to push the envelope of their discipline, by widening their repertoire and competence towards the urban realm. With a focus on the intersection of architecture and urban design, strategies in this context refer to the synthesis of research, design, and intervention.

Three different courses identify particular approaches and are designed to offer guidance towards independence through an open and intensive discourse. To facilitate a wide-ranging dialogue between teachers and participants, workshops are held by cutting-edge architects from well-known international institutions. Teaching in the design studios is combined with education in the fields of technology, digital computing (editing) and theory. In addition to the master courses Urban Strategies offers annual summer schools and travelling workshops as intense design training.

Wolf D. Prix Director

faculty & staff Hernan Diaz Alonso / Andrea Börner / Jose Carlos Lopez Cervantes / Sabine Hochrieser / Alexander Karaivanov / Steven Ma / Walter Mayrhofer / Sabine Peternell / Karolin Schmidbaur / Reiner Zettl **associated faculty** Klaus Bollinger / Brian Cody / Justin Diles / Armin Hess / Jörg Hugo / Bruno Juricic / Tom Kovac / Sanford Kwinter / John McMorrough / Ines Lopes Moreira / Robert Neumayr / Hani Rashid / Patrik Schumacher / Bernhard Sommer **visiting fellows and recent guest practices** Petra Blaisse / Rachid Chamoun / Matias del Campo / Jeffrey Kipnis / Adrian Lahoud / Thom Mayne / Alessandro Melis / Eric Owen Moss / Florencia Pita / Marcelo Spina / Kivi Sotamaa / Meejin Yoon / Andrew Zago / Peter Zellner

EXCESSIVE

Many of the ambitions revolve around the topic of excess as a redefinition of beautiful lust and—misfit aesthetics of exuberance and sophisticated conditions of arousal. If design is typically derived from an expertise related to form and proportion, a theory of mutation is possibly an advanced critical stance toward formal traditions. A theory of excessive form is not a rejection of the formal traditions but an extension of them. Further, navigation through the topologies of excessive form can be understood as an intensification of more traditional formal strategies.

URBAN TECHNIQUE

Urban Technique constitutes a field between urban planning and architecture. It combines research of the organization of the urban territory with architectural strategic thinking in various scales and operates as a laboratory to re-examine the role of architectural discourse within the urban disciplines. New dynamic modeling techniques allows for speculative designs that sponsor a different understanding of urban space and mobilizes its potential. Urban Technique raises the question if it is possible to be contextual and radical at the same time.

POWER PLANT CITY

Power Plant City investigates new urban planning parameters and strategies for urban models based on energy. New techniques towards a better energy performance and new solutions utilizing renewable energy sources are key for securing a sustainable future. With buildings being responsible for the largest part of energy consumption, the built environment has the greatest potential for providing solutions. Energy therefore emerges as a new paradigm for city planning. The city will become its own power plant, utilizing natural resources such as the sun, wind, water and the earth.